



# Call for Speakers



*Keepingly*

**home ownership  
sustainability  
conference**

**2025**

**DETROIT MICHIGAN**

**SEPTEMBER 21-23**



Keepingly

home ownership  
sustainability  
conference  
2025



## Call for Speakers – Keepcon: Homeownership Sustainability Conference

As one of the **fastest-growing housing markets in the U.S., Detroit** is setting the stage for **the future of homeownership and housing policy**. With home values appreciating rapidly and new housing initiatives shaping the landscape, **KeepCON 2025** provides a **unique opportunity to be part of the conversation, the change, and the solutions**.

### Join Us as a Speaker at Keepcon 2025!

Are you an industry leader, researcher, policymaker, or innovator with a passion for sustainable homeownership? **Keepcon: Homeownership Sustainability Conference** is inviting dynamic and knowledgeable speakers to share their expertise and insights with a diverse audience of housing professionals, financial experts, community leaders, and homeowners.

This premier conference will explore the latest trends, solutions, and challenges in maintaining sustainable and affordable homeownership.

We are looking for engaging speakers who can provide actionable strategies, innovative research, and forward-thinking ideas.

### Why Speak at Keepcon?

**Showcase Your Expertise** – Position yourself as a thought leader in the homeownership and sustainability space.

**Network with Industry Leaders** – Connect with policymakers, real estate professionals, financial institutions, and homeowners.

**Influence the Future of Homeownership** – Contribute to the conversation on sustainable housing, financial resilience, and community-driven solutions.

**Gain Visibility** – Reach a national audience through conference promotions and media exposure.



Keepingly

home ownership  
sustainability  
conference  
2025



## Topics Of Interest

We are accepting speaker proposals on a variety of topics, including but not limited to:

### **Sustainable Homeownership & Community Development**

- Affordable housing strategies
- Green building and sustainable housing practices
- Home energy efficiency and renewable energy integration
- The role of local governments and community organizations in homeownership sustainability

### **Financial Resilience & Homeownership Stability**

- Mortgage affordability and innovative financing solutions
- Managing homeownership costs and financial literacy
- Housing market trends and economic resilience
- Addressing foreclosure prevention and homeowner assistance programs

### **Policy & Innovation in Housing Sustainability**

- Government policies and programs promoting sustainable homeownership
- Technological advancements in real estate and housing sustainability
- Housing equity and inclusion initiatives
- The future of homeownership in an evolving economy

If you have a topic that aligns with the themes of homeownership sustainability, financial resilience, and policy innovation, we want to hear from you!

## Speaker Guidelines

We are looking for speakers who can:

- **Deliver high-impact, engaging presentations**
- **Provide actionable insights and case studies**
- **Foster interactive discussions and Q&A sessions**
- **Share unique perspectives backed by data and experience**

Speakers may present individually, participate in panel discussions, or lead interactive workshops. Presentations should be non-promotional and focused on providing valuable insights rather than selling products or services.





Keepingly

home ownership  
sustainability  
conference  
2025



## How To Apply:

Interested in speaking at Keepcon: Homeownership Sustainability Conference?

Submit your proposal by filling out our speaker application form.

### Application Requirements:

- **Speaker Name & Bio** (Include credentials, expertise, and relevant experience)
- **Session Title & Abstract** (100-200 words summarizing your topic)
- **Learning Objectives**
- **Presentation Format**
- **Previous Speaking Engagements** (If applicable, include links to past presentations or videos)

Submission Deadline: **May 1, 2025**

### Event Details



- ▶ Location - Detroit Michigan  
**September 2025 - September 21-23**
- ▶ Duration: **3 -day conference**
- ▶ Guests: **350 carefully selected participants, including stakeholders, sponsors, industry experts, and representatives from relevant organizations**
- ▶ Exclusive Sponsorships: **Opportunities available for exclusive sponsorships**
- ▶ Keepingly Users: **100 Keepingly users invited to enhance their knowledge of Homeownership Journey**

Apply to Speak - [Link to Speaker Page](#)

For questions or additional information, please contact us at [info@keepingly.co](mailto:info@keepingly.co)

## Join Us in Shaping the Future of Sustainable Homeownership!

We look forward to your participation in **Keepcon 2025** and the opportunity to bring together innovators and experts who are committed to sustainable and affordable homeownership. Apply today and help us make a lasting impact!

